

Sierra Iwaniw

@sierraiwaniwdesign

Graphic Designer

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🏠 Prescott, AZ

Experience

Sierra Iwaniw Design *Freelance Graphic Designer*

2024 - Present

- Develops and executes designs in line with brand identity and business strategy.
- Collaborates with various teams throughout the design process.
- Creates logos and mockup design.
- Updating website layouts and content.
- Managing and posting on social media.

Premier Pet Hospital *Vet Tech*

July 2024 - Present

- Assist veterinarians in performing medical tests, collection blood samples, & administering necessary treatments.
- Manage client communication & update patient profiles.
- Educate pet owners on proper animal care, preventative measures, & post-operative instructions.

Friendly Pines Camp *Summer Camp Photo and Media Specialist*

May 2024 - July 2024

- Captured & edited a high volume of photos daily.
- Manage & post to social media accounts.
- Design session memory books & work with a local print shop for finished products.

Educational and Training

B.A Graphic Design and Media Arts *Southern New Hampshire University*

Graduated December 2023

- Attended from Aug. 2022 to December 2023
- Graduated Suma Cum Laude with a GPA of 4.0

Certifications

- AIGA Client Relations
- AIGA Project Management for Creatives
- AIGA Data Analytics
- AIGA Career Growth

Achievements

- The National Society of Leadership & Success
- Alpha Sigma Lambda
- President's List & Honor Roll

Skills & Expertise

- Adobe Suite - Illustrator, Photoshop, InDesign, Lightroom
 - Branding & Logo Design
 - Typography
 - Microsoft Suite
 - Canva
 - Multi Chanel Advertising
 - HTML & CSS
 - Content Management System
 - SEO
 - Cake Decorating
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